



Sharswood/Blumberg Choice Neighborhoods
Housing Task Force
Work Session #1
Tuesday, June 24, 2014
2:00pm -3:30pm

Location: HAVEN PENIEL UNITED METHODIST 2301 W OXFORD STREET

- I. Welcome & Introductions – (2:00-2:10pm)**
Alisa Strong, Senior Construction Manager
Capital Projects and Development Department, PHA
- II. Choice Neighborhoods Planning Process Overview – (2:10-2:20pm)**
Garlen Capita, Planning Coordinator, WRT
 1. Housing, Neighborhood, People Plan Elements
 2. Communications & Outreach Strategy – Newsletters, Flyers, Website: www.sharswoodblumberg.com, Community Leadership Training
 3. Needs Assessment – Household Level Surveys
 4. Market Study – [Jessica Hubbard](#), Real Estate Strategies
- III. Task Force Work Session Goals – (2:20-2:30pm)**
Garlen Capita, WRT
 1. Goal of Task Force Working Group
 2. Building from Previous Planning Efforts- Lower North District Plan
 3. Partner & Stakeholder Roles
- IV. Redevelopment of Norman Blumberg – (2:30-2:45pm)**
Alisa Strong, PHA
 1. Existing conditions overview of Blumberg Site
 2. Why the redevelopment of Blumberg?
 3. PHA Phase I – Tax Credit
- V. Preliminary Neighborhood Assessment – (2:45-3:00pm)**
Brian Traylor, Planner, WRT
- VI. Group Exercises – (3:00-3:30pm)**
(Maybe broken down into smaller working groups depending on the number of participants)
 1. Do we have the right partners and stakeholders in the room?
 2. Here is what we have heard so far
 3. Mapping Neighborhood Assets & New Investment
 4. Mapping Neighborhood Opportunity
 5. Housing Vision Brainstorm
 6. Identification of Short-term “Doing While Planning” Activities
- VII. Next Steps & Assignments – (3:30pm)**
Alisa Strong, PHA

Handouts:

- Agenda; Sign-in Sheet/Task Force Contact List; Partner Leverage commitment forms